

# РАСА CREATIVITY RATING

## РЕЙТИНГ КРЕАТИВНОСТИ АКАР 2021

### СЕКТОР «DIGITAL»

МЕСТО	НАЗВАНИЕ	БАЛЛЫ
1	RT Creative Lab	597
2	BBDO Moscow	548
3	Yandex Creative Studio '7.47'	392
4	Mozga Studio	362
5	Восход	310
6	Instinct	271
7	Re:evolution	158
8	Leo Burnett Moscow	139
9	Gigarama	138
10	Serviceplan	112
11	Red Collar	108
12	Mindshare Group (Mindshare, Maximize)	102
13	Mosaic	96
14	Havas Media	92
15	Zebra Hero	84
16	Articul Media	75
17	SOCIALIST	66
18	Золотые тигры России	58
19	Marvelous	48
19	embacy	48
19	Redis Agency	48
20	DDB Russia	46
21	Friends Moscow	45
22	Art. Lebedev Studio	43
23	Only.	40
23	CHIPSA. Design studio.	40
23	WEMAKEFAB	40
24	КБ-12	35
25	WANNATHIS	32
25	PARAWEB AGENCY	32
25	Pinkman	32
25	LIQIUM	32
25	PIXELJAM	32
25	OMEGA — DIGITAL INNOVATIONS	32
26	WHITEMARK	31
27	ONY agency	30
28	Bazelevs	28
29	OMD Optimum Media	24
29	Denis from Craftwork	24
29	CEDRO	24
29	Uprock	24
29	Riot Games	24
30	Wavemaker	23
31	Great Advertising Group	21
31	tm agency	21
31	Adventum	21
32	Picturer	18
33	AZ Studio	16
33	VZDH DESIGN STUDIO	16
33	OUIDESIGN	16
33	Dvoe	16
33	Ruformat	16
33	Marta Verba	16
33	METHOD ZERO	16
33	WHITE RUSSIAN	16
34	Wunderman Thompson Group	15
34	Artefact	15
34	JETSTYLE	15
34	Mad Brains	15
34	Contrapunto	14
34	Goose Gaming: esports & gaming agency	14
35	VMLY&R Moscow	12
35	Setters	12
35	Bakehouse	12
35	Phygitalism	12
35	SLAVA	12
36	Yandex Magic Camp	11
37	SLD agency	10
37	АО «Торговый дом «ПЕРЕКРЕСТОК»	10
37	Admon	10
38	АО "ТК Центр"	9
39	Nectarin	8
39	Mail.ru Group	8
39	AGIMA	8
39	S&S TECHNOLOGIES	8
39	Pixies	8
39	NIKITADENISENKORTKIT	8
39	State of mind	8
39	Asap digital agency	8
39	NAAU STUDIO	8
39	Cloud NFT	8
39	CHYRKOV STUDIO	8
39	ARTW	8
39	Alexander Laguta	8
39	EVNONE.COM	8
39	iBrush	8
39	Ava digital	8
39	Bobers	8
39	IDAPROJECT	8
39	CloudMill	8
39	Mish	8
39	Dotorg branding & digital	8
39	VERNO.DIGITAL	8
39	ACCURATENCOM	8
39	Art Sasha	8
39	PRAGMATICA	8
39	ADN AGENCY	8
39	OTCY	8
39	Komnata	8
39	MAUER THEMES	8
39	UIFACTORY	8
39	ONEWAY	8
40	BlackLight	7
40	Проект Помощь	7
41	Molinos	6
41	WildJam	6
41	WholsBlogger	6
42	BALAGAN	5
42	Beta	5
42	Depot branding agency	5
42	Motion Logic	5
42	TUTKOVBUDKOV	5
42	VMLY&R Commerce	5
43	Affect	4
43	Onpoint	3
43	Players	3
43	Initiative	3
43	Unilever Rus	3
43	Mediacom	3
43	Dr.JUNG	3
43	Hate Agency	3
43	Кофемания	3
44	Divico	2
44	McCann Moscow	2
44	AstraLab	2
45	VisCom Rambler&Co	1
45	Napoleon IT	1
45	OMNIMIX	1
45	Media108	1
45	Vein Technologies	1
45	Dau Relationship Marketing	1
45	Столото	1
45	Sorry,Guys.Media	1
45	МИА Россия Сегодня	1
45	Heads made	1
45	Publicis Media	1