

# РАСА CREATIVITY RATING

## РЕЙТИНГ КРЕАТИВНОСТИ АКАР 2021 СЕКМЕНТ «НАЦИОНАЛЬНЫЙ РЕЙТИНГ КРЕАТИВНОСТИ»

МЕСТО	НАЗВАНИЕ	БАЛЛЫ
1	Восход	1585
2	Leo Burnett Moscow	1160
3	BBDO Moscow	974
4	Mozga Studio	823
5	Instinct	743
6	Yandex Creative Studio '7.47'	522
7	Serviceplan	509
8	RT Creative Lab	494
9	Zebra Hero	418
10	Yandex Magic Camp	333
11	emg	232
12	Action	195
13	SOCIALIST	181
14	Havas Media	156
15	Art. Lebedev Studio	147
16	Щука	145
17	Suprematika	129
18	Depot branding agency	109
19	Marvelous	99
19	Bakehouse	99
20	Articul Media	89
21	OTVETDESIGN	78
22	TAKE SHOT Films	75
23	Friends Moscow	70
24	ESH группа	69
25	DDB Russia	62
26	Jekyll&Hyde	60
27	Mindshare Group (Mindshare, Maximize)	57
28	Золотые тигры России	50
29	Red Pepper Film	40
29	ONY agency	40
29	Mosaic	40
30	Ruport	39
31	Wavemaker	34
32	Great Advertising Group	33
32	SUPERMARKET Branding Agency	33
33	SLAVA	30
33	Wunderman Thompson Group	30
33	Bazelevs	30
33	Profilm Moscow	30
34	Phygitalism	29
35	Perspective Pro.	27
36	Red Collar	26
36	The Clients	26
37	Всеволод Абрамов	21
37	Paratype	21
38	Contrapunto	20
39	Dotorg branding & digital	19
40	Пикчер	15
40	Adventum	15
40	BALAGAN	15
40	ХРОМ	15
41	Nectarin	12
41	VMLY&R Moscow	12
41	VMLY&R Commerce	12
42	VOZDUH advertising agency	11
43	Redis Agency	10
44	tm agency	9
44	ART UNION LLC	9
44	Креативное агентство TRIKO	9
44	Goose Gaming: esports & gaming agency	9
44	Setters	9
44	Vein Technologies	9
44	Electric Brand Consultants	9
45	Bang Bang Education	8
46	Golova	6
46	Tumaev	6
47	Digitas Moscow	5
47	LINII	5
47	Beta	5
48	Affect	3
48	КБ-12	3
48	SLD agency	3
48	Re:evolution	3
48	OMD Resolution	3
48	19agency84	3
48	Коммуникационная группа Movie	3
49	Tuman studio	2
49	CreativePeople	2
49	Ultimaterra	2
49	WHOMAKESIT	2
49	Electric Red	2
49	Feel Factory	2
49	Sons & Partners	2
49	SKY corporation	2