

РАСА CREATIVITY RATING

НАЦИОНАЛЬНЫЙ РЕЙТИНГ КРЕАТИВНОСТИ АКАР 2020

МЕСТО	АГЕНТСТВО	БАЛЛЫ
1	BBDO Moscow	1774
2	Восход	720
3	Contrapunto	692
4	Zebra Hero	551
5	RT Creative Lab	450
6	Instinct & More	344
7	TUTKOVBUDKOV	332
8	Action	296
9	Ruport	275
10	Креативная in-house студия Яндекса "7.47"	270
11	Smetana	229
12	Marvelous	218
13	Suprematika	215
14	Depot branding agency	204
15	Leo Burnett Moscow	202
16	RCG	91
17	Setters	90
18	Terminal Design	73
19	POSSIBLE Group	66
20	Proximity	65
21	TBWA Moscow	60
22	OMD Media Direction	53
23	Ermolaev Bureau	52
24	Art. Lebedev Studio	48
25	Щука	43
26	ONY agency	42
27	Omsky	41
28	TAKE SHOT Films	39
28	Magic Camp	39
30	Starcom	36
31	Adwise	34
32	The Clients	28
33	Ян Зарецкий	27
33	Groznov	27
35	OTVETDESIGN	26
36	Serviceplan	24
37	e:mg	19
38	Plenum.CX	18
38	Skillbox	18
40	SOCIALIST	17
41	Eremenko Visual Communication	13
42	PromoAge	12
42	f61agency	12
42	TDI Group Russia	12
42	Коммуникационная группа Movie	12
42	Hermes production	12
42	Humanz	12
48	Panda Digital	11
49	ART UNION LLC	10
49	DabL	10
49	Rodcher Creative	10
52	OutOfTheBox	9
52	12	9
52	Kollegi	9
52	Perspective Pro.	9
52	Repina Branding	9
57	Re:evolution	8
58	KINGBEE	6
58	DIDENOK TEAM celebrity agency	6
58	Makelove employer branding agency	6
58	Beznebes	6
62	Redo Bureau	4
63	Great Advertising Group	3
63	VOZDUH advertising agency	3
63	SLD agency	3
63	OHMYBRAND	3
63	Svetly Story	3
63	13 floor	3
69	Electronic Mushroom	2
69	R.Point	2
69	Tuman studio	2
69	Paratype	2
69	РБК	2
69	Feel Factory	2
69	Jekyll&Hyde	2
69	Affect	2
69	Информационное агентство ТАСС	2
69	ТВ-3	2
69	MullenLowe Moscow	2