

# РАСА CREATIVITY RATING

## РЕЙТИНГ КРЕАТИВНОСТИ АКАР 2020

### DIGITAL

МЕСТО	АГЕНТСТВО	БАЛЛЫ
1	BBDO Moscow	458
2	RT Creative Lab	438
3	Восход	424
4	Red Collar	372
5	Contrapunto	296
6	Zebra Hero	220
7	Креативная in-house студия Яндекса "7.47"	110
8	ONLY	88
9-10	Smetana	75
9-10	JETSTYLE	75
11	Proximity	67
12	RCG	63
13	Urock	56
14	POSSIBLE Group	55
15	Art. Lebedev Studio	50
16	Антон Мишин	48
16	embasy	48
18	Телеканал ТНТ	46
19	Leo Burnett Moscow	42
20	WEMAKEFAB	40
20	ELENA SAHAROVA	40
22	Starcom	36
22	Instinct & More	36
24	Mozga Studio	29
25	TUTKOVBUKOV	28
25	Re:evolution	28
27	SOCIALIST	27
27	Карибара	27
29	ONY agency	26
30	Artem Markovsky	24
30	CreativePeople	24
30	Iquadart	24
30	FLUC28	24
34	Humanz	22
35	SLAVA	19
36	Skillbox	18
37	Proscorn	17
37	Ruport	17
39	Digital agency Xpage	16
39	OKC.Media	16
39	Apus Agency	16
39	WHITEMARK	16
39	CloudMill	16
39	Mikhail Pitertsev	16
39	greencow	16
39	Studio Nikoland	16
47	OutOfTheBox	15
47	Zephyrlab	15
49	Panda Digital	13
50	Setters	12
50	PromoAge	12
52	12	10
52	Digitas Moscow	10
52	e:mg	10
55	Initiative	8
55	Electronic Mushroom	8
55	Ronas IT	8
55	Bquadro	8
55	ICEBERG INTERACTIVE LLC	8
55	Mish	8
55	Sasha Damie	8
55	TASS Special Projects	8
55	Atwinta Digital Agency	8
55	Art Performance	8
55	Sovestky1917	8
55	Mediashaper	8
55	Igor Zelenov	8
55	DEUS	8
55	IGNI Web Studio	8
55	DVIGA	8
55	kruchenas.net	8
55	Nimax	8
55	Alexey Sekachov	8
55	Opium Pro	8
55	Digital Lab	8
55	Electric Brand Consultants	8
55	Manon.Dsgn	8
55	PRAGMATICA	8
55	CHIPSA. Design studio.	8
55	ZBRSK	8
55	Bounds	8
55	Mikhail Sharanda	8
55	Anastasia Dunaeva	8
55	Студия Т	8
55	NetLab	8
55	AGIMA	8
55	Anton Chalov	8
55	Bersus	8
55	Georgii Khidzhakadze	8
55	Artem Sokolov	8
55	Roman Levin	8
55	St. Martin Agency	8
55	Denis from Craftwork	8
55	Maxim Berg	8
55	Svyat & Nastya Vishnyakov	8
55	Ivan Meller	8
55	ОККАПИ	8
98	SLD agency	7
99	OMD Media Direction	6
99	April Agency	6
99	Goose Gaming: creative gaming agency	6
99	Instinct	6
99	DIDENOK TEAM celebrity agency	6
99	Marvelous	6
105	TB-3	5
105	tm agency	5
105	СТС Медиа	5
108	Gavril Perov	4
108	Vlad Danilchenko	4
108	Kolganov S.	4
108	Sonya Mudvex	4
108	Alexander Laguta	4
108	Kate Laguta	4
114	65apps	3
114	Mindshare	3
114	REG.RU	3
114	Mosaic	3
114	Adwise	3
114	Mediascom	3
120	Информационное агентство ТАСС	2
120	Affect	2
120	Jekyll&Hyde	2
120	Feel Factory	2
124	Fistashki	1
124	Mail.ru Group	1
124	R.Point	1
124	Be Brand Digital	1
124	Телекомпания ПЯТНИЦА	1
124	Cheil Russia	1
124	Fancy State	1
124	Unisound	1