

# Рейтинг Эффективности КОММУНИКАЦИОННЫХ АГЕНТСТВ 2019

Место	Агентства	Сумма Баллов
1	BBDO Russia Group	733,0
2	Leo Burnett Group Russia	456,5
3	ARK CONNECT	430,0
4	DPG Russia	416,0
5	E:mg	407,1
6	McCann Moscow	323,0
7	SLAVA	277,0
8	Friends Moscow	268,0
9	Contrapunto	264,0
10	Instinct	243,0
11	Seven	214,0
12	DDB Russia/Tribal	199,0
13	Great	169,0
14	JAMI	161,0
15	RCG	151,0
16	Re:evolution	138,0
17	R.POINT	136,0
18	Media Direction Digital	100,5
19	DDVB	98,0
20	Action	95,5
21	Adwise/Fuel Group	95,0
21	Beetl	95,0
23	Коммуникационное агентство Р.И.М.	87,0
24	Mosaic	86,0
25	OKEAN.MOSCOW	84,0
26	Isobar Moscow	68,0
27	Orange	66,0
27	RED AGENCY	66,0
29	The Neighborhood	65,5
30	Actis Wunderman	63,0
31	Smetana	61,0
32	Geometry Global	59,0
33	DADA Agency	56,0
33	Восход	56,0
35	Cheil Russia	54,0
36	VMLY&R Moscow	49,0
37	TBWAMoscow	40,0
38	CROS.MARKETING	39,0
39	APM	37,0
40	Maxima	34,0
41	NECTARIN	32,0
42	Парк продакшн	31,5
42	Креативный бутик Ковалевых	31,5
44	Esforce	29,0
45	R:TA	27,0
46	Mark Race	26,5
47	Marvelous	26,0
47	Deep creative	26,0
49	Unite	25,5
50	APM	23,0
51	АДВ Диджитал	22,0
51	Affect	22,0
53	RODNYA Creative PR Studio	21,0
53	AILOVE	21,0
55	Fisherbird	18,0
56	TWIGA	16,0
56	ARTOX MEDIA DIGITAL GROUP	16,0
56	Resonate Strategies	16,0
56	Papa Carlo	16,0
60	Pro-Vision Communications	14,0
60	J. Walter Thompson Russia	14,0
62	Modul Pro	13,0
63	BRIGHTEN Communication Group	12,0
64	McCANN-ERICKSON WORLDWIDE LIMITED	10,0
64	[kislodod]	10,0
64	M2M	10,0
64	Organika	10,0
68	Total View	9,5
68	2SHARP	9,5
70	MOMO Group	9,0
71	Octagon	8,0
71	Traffic Isobar	8,0
73	Grey Moscow	7,0
73	ZBS Video	7,0
73	Carrot	7,0
73	FleishmanHillard Vanguard / КГ "Орта"	7,0
73	Sons and Partners	7,0
73	Possible	7,0
73	ТРК "2x2"	7,0
80	Graphit	6,0
80	Коммуникационное агентство PR Inc.	6,0
80	ООО "Авторазум"	6,0
80	Родина	6,0
80	TeamBrandworks	6,0
80	AI TEAM	6,0
80	Atomic	6,0
80	Зеркало-К	6,0
80	makelove employer	6,0
80	INIOSIVE	6,0
80	Deasign Russia	6,0
91	Коммуникационная Группа ОПТА	5,0
91	Like agency	5,0
93	Navigator DDB Limited	4,6
93	Moscow Branch	4,6
95	Vitrina A	4,0
95	SPN Communications	4,0
95	Journey	4,0
95	Engagency	4,0
95	Spark Foundry	4,0
100	MullenLowe Moscow	3,5
100	Профильм	3,5
100	Люди говорят	3,5
103	Promo Interactive (Ogilvy Group)	3,0
104	Brandson Branding Agency	2,0
104	LMC	2,0
104	SmartAnd.Fun	2,0
104	ООО "Вито Про"	2,0
104	SETTERS	2,0
104	N:OW agency	2,0
104	Advanza Event Management	2,0
104	ADV Lab	2,0
104	Карибара	2,0
104	Studio 42	2,0
104	Eventum Premo	2,0
115	FCBMoscow	1,0
115	ИМПАКТО	1,0